
 <p>Co-funded by the Erasmus+ Programme of the European Union</p>	<p>D8.2 Project website and social networks</p>	 <p>NePRev <small>TOWARDS THE NEXT PRODUCTION REVOLUTION</small></p>
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Erasmus + KA2 Cooperation for innovation and the exchange of good practices Capacity Building in the field of Higher Education

Proposals 2019 - EAC/A03/2018



Project Grant Agreement N. 586221

Project acronym: NePRev

Full title: Setting up a multidisciplinary joint master degree dedicated to the Next Production Revolution

Project website and social networks

<p>WP/Task/Deliverable: WP8</p> <p>Planned Date: 15/05/2020 Due Date: 30/09/2020</p> <p>Nr. pages: 8</p> <p>Dissemination Level: Institution</p>	<p>Partner responsible: CS</p> <p>Persons Responsibles: M. Jankovic / E. Sahin / O. Jouini</p> <p>Authors: M. Jankovic / E. Grekova / O. Jouini</p> <p>Document version: 1</p> <p>Reviewed/supervised by: POLITO, POLIMI, CS, OBREAL, ENIT, ISGIS, FSJEGJ, ENIGA</p>
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History of revisions

Rev N	Description	Author	Review	Date
0	Draft	POLITO	Draft creation	14/08/2020
1	V1	CS	Deliverable production	





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1. Executive summary

The present deliverable describes the project website main sections, the social media and considerations that were made to select the logo of the project.

2. Introduction

The present deliverable named “Project website and social networks” describes in details the Dissemination and Communication activities to be carried out within the frame of WP8 of the NePRev Project.

In particular the focus is given in the detailed description of three key Dissemination and Communication tools:

- Project website
- Social Media
- Project logo

3. Website

The project website development belongs to Task 8.2: “Implementing a multimedia dissemination strategy”, according to DoW. It will be one of the main tools of the dissemination plan.

The project website offers an overview of the project including its overall strategy, specific objectives, partners and progress of activities. The website also provides information on events and all places where the NePRev project will be promoted. Public deliverables will be available on the public area of the website. The project will be hosted on selected social networks such as Facebook, Twitter and LinkedIn and will promote all the events and achievements of the project. A page dedicated to master’s degree will be created later and will contain all related information.

The website has been created under www.neprev.com. The website has its logo and visual identity (name, baseline, colors, fonts, lines, shapes...).

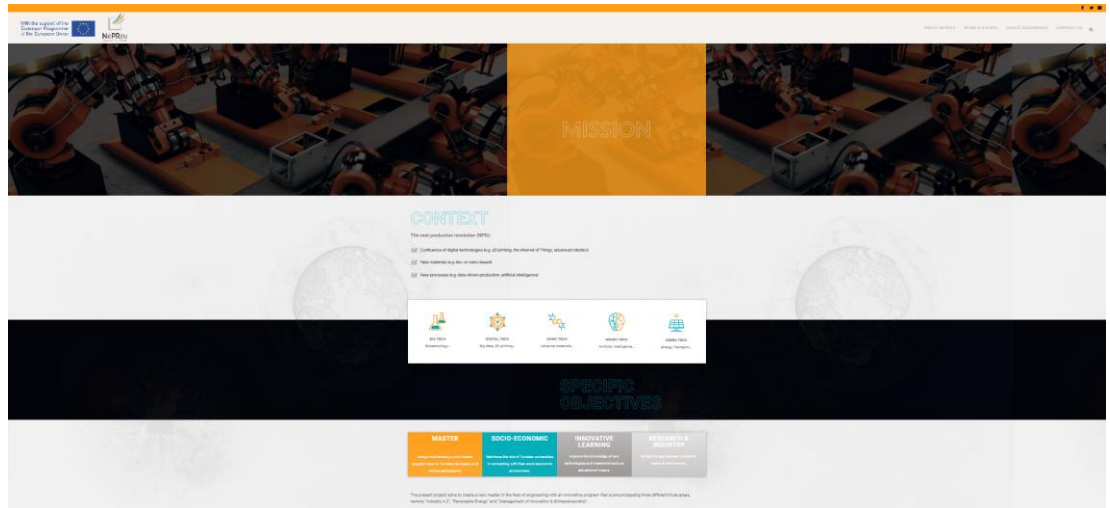
For now, the following pages of the NePRev website have been created:

- Mission (the goals of the NePRev project), <http://neprev.com/mission/>

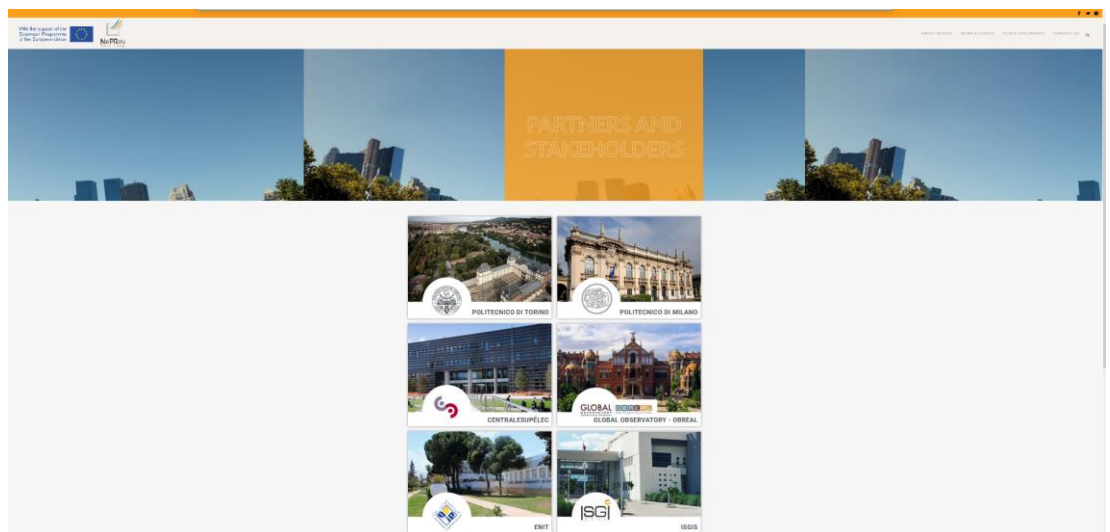


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- Partners and Stakeholders involved, <http://neprev.com/partners-and-stakeholders/>

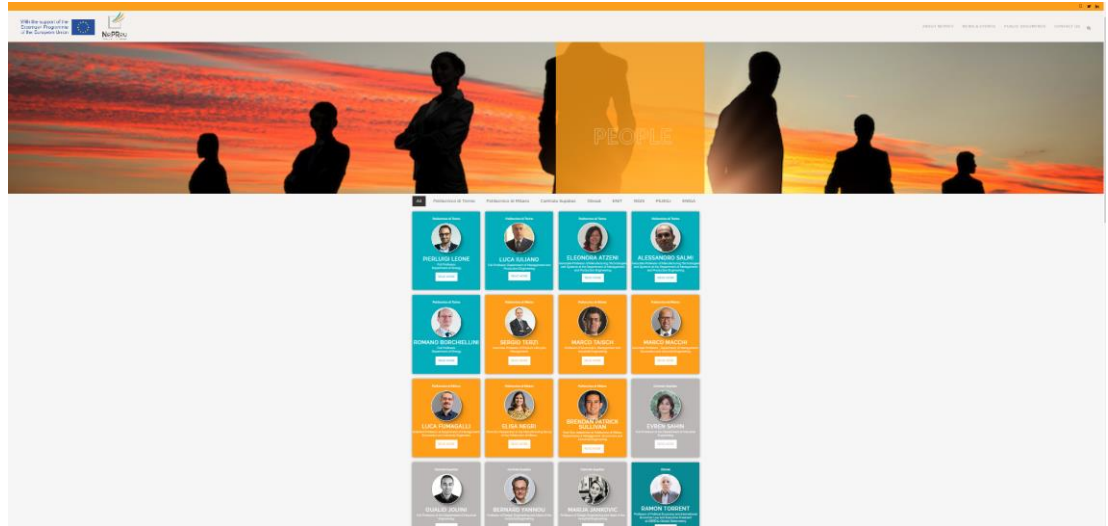


- People (list of people involved in the project), <http://neprev.com/people/>



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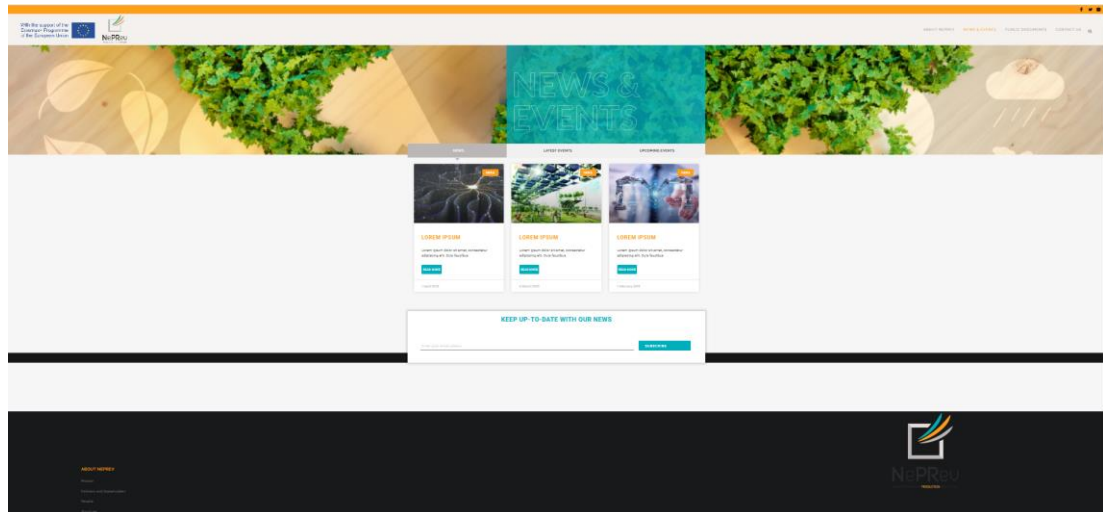


- Structure, <http://neprev.com/structure/>



- News and Events (International Forum for Next Production Revolution in Sfax is published), <https://neprev.com/news-and-events/>

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- Public documents
- Subscription form.

The project website will have links to social media networks allowing faster communication of project news and results.

4. Social media

The following social media channels were created:

- Facebook page <https://www.facebook.com/neprev>
- Twitter <https://twitter.com/neprev>
- LinkedIn group <https://www.linkedin.com/groups/13872167/>

5. Project Logo

The logo of the project is reported in the figure below:



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The logo has been built according to the following criteria:

- The 3 curves represent the 3 skills of NePREv identified in the baseline. They add dynamics to the logo. Blue represents wisdom and digital, orange represents creativity and innovation, gray represents concentration and technology.
- The square shape represents the university. It is open to the outside & the future, and it symbolizes the innovation.
- The font used is futuristic, representative of technology and innovation, to best reflect the identity of the brand. Highlighting "NPR" recall Next Production Revolution.